

SAVING JEWISH LIVES

**Over 250,000 Jews
have converted to Christianity
in recent years.**

**It's no longer a problem.
It is an epidemic.**

**You can help stop it now
by supporting...**



KEEPING JEWS JEWISH

The Challenge

**IF YOU ARE JEWISH...
CHANCES ARE THAT YOUR
GRANDCHILDREN WON'T BE**

Jewish survival is being threatened every day, right where you live. While results may not appear to be as dramatic as they were decades ago, the threat is real. Inter-marriage has increased ten-fold in the past 50 years? Many families who never thought it could happen to them. Inter-marriage has increased ten-fold in the past 50 years? Many families who never thought it could happen to them. Inter-marriage has increased ten-fold in the past 50 years? Many families who never thought it could happen to them.

This frightening prediction appeared not long ago in Jewish newspapers throughout North America. During each of the last 10 years, the Jewish population has actually declined. And this trend is accelerating.

The reasons are numerous. But by far, the most alarming is the phenomenon of young Jews converting to Christianity.

In recent years, over 250,000 mostly young, educated, accomplished Jews have been converted to Christianity.

In part, we have ourselves to blame. Sadly, Jewish education and spirituality have not been a priority for the Jewish community at large. Young people – college students and recent graduates – hungering for spiritual fulfillment have become easy prey for eager missionary groups.

Thousands of other victims include lonely older people, vulnerable new immigrants and even professionals. The loneliness of a broken marriage, the frustration of a major financial loss or a personal crisis, can leave anyone vulnerable to slick missionary presentations.

With a total annual budget of a staggering \$300 million, over 1,000 different Christian missionary organizations actively target the Jewish community worldwide. In Israel today, 20,000 Jews believe in Jesus.

Over 100 of these groups, including “Jews for Jesus” and “Chosen People Ministries,” operate in Canada. Many of them assume a “Jewish” façade. Their churches are

presented as “synagogues,” their ministers as “rabbis,” and Jewish holidays and prayers get a Christian spin.

Also taking a toll on our declining population figures are Eastern religions and New Age spirituality. Although Jews represent barely 2% of the world’s inhabitants, about 25% of individuals practicing Buddhism in the West, today, are Jewish.

The Response



In 1985, Jews for Judaism was founded by a core group of alarmed community activists to counter growing missionary activity targeting Jewish people and to win back those Jews who had already converted to Christianity.

First and foremost, **Jews for Judaism** is motivated by the concept that, “an ounce of prevention is worth a pound of cure.” We accomplish our goals in several ways and always free of charge to all participants.

1. We create inspiring educational programs that target those most vulnerable to missionary enticements – college students, young adults, immigrants and seniors.
2. We counter missionaries on campuses, on streets and in neighbourhoods where organizations, such as “Jews for Jesus,” are especially active.
3. We help parents, spouses and families of those Jews who are seriously involved in Christianity. We provide counselling and education to help them deal with the crisis affecting their families and loved ones.

4. We work one-on-one with people who are being enticed by other religions and cults, and guide them back to their true spiritual home.

We're Jews for Judaism. Our name is affirmative and so is our message!

Jews for Judaism has a proven track record of success. We achieve miracles at a cost per victory that is a tiny fraction of what missionaries spend to entrap our fellow Jews.

We are the "911" Emergency Number of the Jewish community and we work around the clock to help individuals and families in crisis. During the last year alone, we conducted over 1,800 counselling sessions for troubled people needing our help.

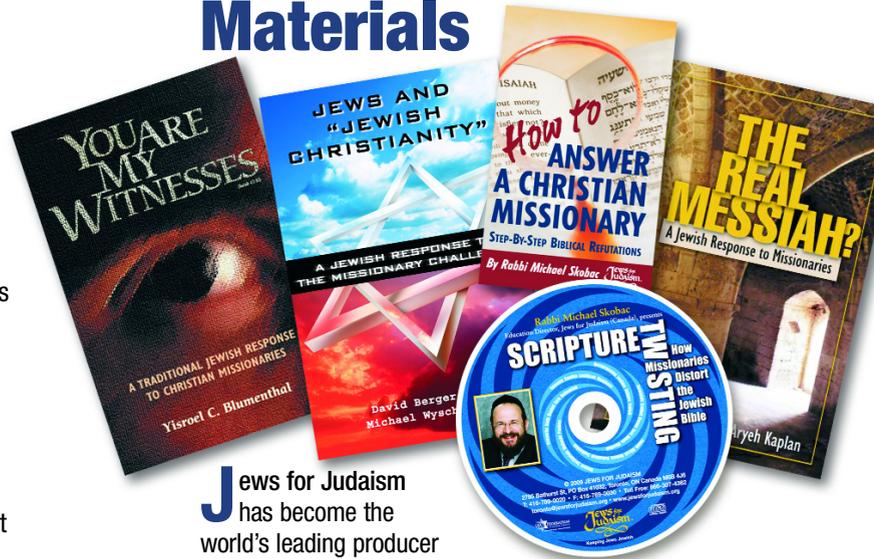
Every case is an emergency. Desperate parents and family members often call us in at the last moment, as the last resort, when all else has failed. Frantic adult children contact us about their elderly parents. Sadly, embarrassment or denial prevents far too many distraught individuals and families from contacting us earlier. And sometimes, it's just too late!

Dynamic Educational Programs

Jews for Judaism has an extensive selection of inspiring, preventive programs, such as *The Counter-Missionary Survival Seminar*, regularly presented at synagogues, Jewish organizations, university campuses, Hebrew schools, JCC's and home study groups.

Over the past five years, more than 36,000 people have attended our vital educational programs. Today, these people are stronger and prouder Jews, with the self-confidence and knowledge to withstand the shrewd, relentless onslaught of Christian missionary groups. We fortify Jews of all ages and make them "missionary-proof."

Literature and Audio Materials



Jews for Judaism has become the world's leading producer and distributor of counter-missionary materials. To date, we have distributed over 300,000 copies of *The Jewish Response to Missionaries Counter-Missionary Handbook*, an essential booklet translated into six languages!

We regularly send our free educational newsletters and books, such as Rabbi Aryeh Kaplan's classic, *The Real Messiah: A Jewish Response to Missionaries*, to over 50,000 Jewish homes throughout Canada.

Award-Winning Internet Websites

Our presence on the web ensures that our vital services are now only a click away. Every month, over 12,000 visitors access our library of FAQs, testimonials and essays, contact our counselors, and participate in interactive forums at our main site, www.jewsforjudaism.org, where our educational materials are available for free download.

In addition, www.be-true.org empowers Jewish youth with crucial survival tools and information. www.tworoadsononepath.com is an important resource for Jews currently in mixed relationships and www.jewishpassion.com provides a wide range of material dealing with Mel Gibson's controversial film, *The Passion of the Christ*.



The Jews for Judaism Team



Jews for Judaism's Rabbi Michael Skobac (left) and Julius Ciss, a "dynamic duo," have 60 years of combined experience in winning back Jews on the verge of conversion, as well as Jews who have already converted to another religion or a cult. Our track record of helping to keep the most vulnerable in our community within the Jewish fold is very significant.

With the assistance of our dedicated office staff and scores of tireless volunteers, Jews for Judaism's six international offices have become an essential resource promoting Jewish continuity worldwide.



We are truly a unique Jewish organization because we successfully galvanize and unite the entire Jewish community in a common cause. Jews for Judaism is proud to have earned endorsements from the complete spectrum of Jewish communal agencies, rabbis and educators including:

- **Canadian Jewish Congress**
- **B'nai Brith Canada**
- **Vaad HaRabbonim of Toronto**
- **Toronto Board of Rabbis**
- **Sephardic Rabbinate of Ontario**
- **National Conference of Synagogue Youth**

Endorsements

Our inspirational programs constantly receive enthusiastic acclaim from community leaders, educators and participants:

"We welcome and support the efforts of **Jews for Judaism** in monitoring, providing preventive education and, most importantly, winning back those Jews who have become influenced by Christian missionaries. The work of **Jews for Judaism** has become an acknowledged and effective tool in vigorously countering the deceptive tactics of Christian proselytizers who target Jews for conversion."

**Bernie Farber, CEO,
Canadian Jewish Congress**

"Your presentation sparked more conversations than any other speaker to come to B'nai Brith this summer..."

**Ari Tenenbaum,
B'nai Brith
Canada**

"Our students were challenged by your delivery and benefited from the diversity of your information.

Thank you for transforming the day into an experience worth remembering."

**Kathy Friedman, Vice-Principal,
United Synagogue Day School, Toronto**

"When we found out that our 24-year-old son, Michael, had been convinced by fundamentalist Christians and 'Jews for Jesus' to accept Jesus as his lord, we felt frightened and upset. We are very grateful that the local Federation referred us to Jews for Judaism. They are very much needed in the Jewish community. Believe us, we know."

Ray and Judy Elias



Let us help you!

Jews for Judaism is pleased to provide additional information and assistance to you or anyone you know, regarding missionaries, cults, eastern religions or intermarriage issues. As well, if you would like to arrange a speaking engagement or a private consultation, or request FREE counter-missionary materials, please contact us. We'd be glad to help.

Helping Jews for Judaism

Every Jew, every soul, is equally precious. Together, we can work to keep Jews Jewish – but firstly, we need your help, right now! Your support of Jews for Judaism combats missionary efforts and extends a vital lifeline to vulnerable Jews.

We ask for your generous financial assistance – today, so we can continue to save Jewish lives and unite Jewish families. Please join with us and be part of this important mitzvah. Thank you!

“Whoever saves a single Jewish soul is as if he saved an entire world.” – Talmud (Sanhedrin 37a)

Yes! I want to help Jews for Judaism save Jewish lives with a gift of:

\$36 \$180 \$360 \$540 \$_____

Cheques payable to: **Jews for Judaism**

Charge my donation to: VISA MasterCard

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